



Muskoka Adventure Challenge

Saturday, June 22, 2019

Morrison Meadows

muskokaadventurechallenge.ca

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Who Are We?

We are a community-focused running adventure for the entire family! We offer a 5K and 10K trail run, and a 10-piece children's obstacle course.



We started the Muskoka Adventure Challenge because we believe in an active and healthy community. All proceeds are then donated back into the community, whether that be a deserving business, a local charity, or non-profit group.

Why Sponsor?

In our first year, we had over 200 local attendees. Each of these attendees are given a swag bag as a thank you for racing. That means over 200 people are guaranteed to see your brand & business, let alone the added perks of social media promotions and being listed on our website. Oh, and did we mention that for the right price you can have your logo placed on the back of our race shirts?! Our racers will not only look stylish but also continuously promote your brand!

Additionally, we promote the race and our sponsors throughout 6 different Muskoka towns: Huntsville, Bracebridge, Port Carling, Bala, Gravenhurst, and Orillia (ok, we know Orillia isn't Muskoka but it's close enough right?) This means even more opportunity to showcase your brand & business to wider and more diverse audience.

Races everywhere offer swag bags/race kits but they are generally lacking in goodies and heavy in paper advertisements that don't offer the consumer anything to remember you by. Donate a swag bag item or gift them with an experience instead and give them a chance to try out your company and fall in love with something that YOU offer. This helps bring a new and loyal customer base to your brand.

Attendees were blown away by how many door prizes and swag bag goodies we were able to offer them last year! Help us better the community in which you do business. A healthy community means a healthy environment, a healthy economy, and of course, a healthy consumer.



Sponsorship Opportunities

Custom packages for monetary and in-kind donations are available, and we are always in search of volunteers! If you want to support us in other ways, email us at: muskokaadventurechallenge@gmail.com

	Platinum Sponsor \$800 +	Gold Sponsor \$600 +	Silver Sponsor \$400 +	Bronze Sponsor \$200 +	Prize Donations Valued \$150 and under	Obstacle Sponsor \$100 +
Logo on sponsorship webpage, with a hyperlink	✓	✓	✓	✓	✓	✓
Logo on event program	✓	✓	✓	✓		
Logo & printed material on an obstacle						✓
Logo displayed on 'Thanks to Our Sponsors', posters on race day	✓	✓	✓		✓	
Shoutout & thank you on social media platforms (Facebook and Instagram)	✓	✓	✓			
Logo on the back of race t-shirts	✓					
Logo on photo backdrop	✓	✓	✓			
Promotional banner at signature events (banner must be provided to race committee)	✓	✓				

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This is the best, most well organized event!
Can't even wait!!!

- Sherri Clayton, Bracebridge

My children and I really loved this event. It was fun and challenging but so rewarding. My kids wore their medals proud for days, they feel empowered and strong.

- Tina Stanley, Gravenhurst

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